

# SPONSORSHIP

**CHELSEA  
WEST  
FEST** *Local Music  
& Make*



# PACKAGE

# CHELSEA WEST FES*T* *Local Music & Makes*

**SATURDAY, OCTOBER 7, 2017**

**NOON — 6:00PM**

**FREE AND OPEN TO THE PUBLIC**

**Chelsea Business District  
Orapax St. & Boissevain Ave. in  
West Ghent, Norfolk**



## EVENT INFORMATION

Our **GOAL** is simple... to attract “local” breweries; vendors, musicians and quality crafters for a day long festival celebrating what makes this region great.

The event is hosted by and benefits **HOPE HOUSE FOUNDATION**. A local not-for-profit organization providing supportive living services to adults with developmental and intellectual disabilities. Hope House is the only organization of its kind in the state of Virginia providing this type of support exclusively in their own homes/apartments. Hope House has over 30 years of professional experience hosting quality outdoor events, specifically the 31-year-old bi-annual Stockley Gardens Arts Festival, which draws over 130 artists from around the country and over 50,000 spectators. The festival has been named one of the top two arts festivals in Virginia, three years running.

### LOCATION

Although the Chelsea neighborhood has existed for decades, it's experiencing rejuvenation by entrepreneurs and trendsetting craftsmen and the surrounding historic West Ghent community has embraced the growth and creative energy coming from this re-vitalization. The area is home to Smartmouth Brewery, Chelsea Bakehouse, Orapax Pizza, The Muse Writer's Center, The New Leaf Florist and much more.

**EXPERIENCE** the energy of “local” with a wide variety of hand made items from local craft-ers, talented local musicians, savor the taste of local beers, browse through selections from local product vendors and take the time to stroll through Historic West Ghent and visit the unique eateries just steps away from the festival.

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## SPONSORSHIP LEVELS

### PRESENTING SPONSOR ————— \$3,000

Category exclusivity:

Presenting sponsor will be featured as “Your Company’s Name” presents the Chelsea West Fest

Logo Placement:

All media outlets to include, but not limited to, radio spots on BobFM, WNIS/WTAR; ads placed in VEER Magazine, Craft Beer Magazine and in all event press releases.

Event Banner over Waterside Drive

On official event promotional poster

On contributing sponsor banner

On all banners related to event

On event outdoor billboard

On event ad in HHF newsletter

On HHF website with link to company website

On all social media outlets, as well as, Facebook event page

On all event eblasts

Company standalone banner on stage (show mobile)

10 X 10 booth for on-site exhibit space for promotions and/or merchandising

## PLATINUM SPONSOR ————— \$2,000

Logo placement on:

Event banner over Waterside Drive.

VEER Magazine ads

Craft Beer Magazine ad

Mention in selected radio spots on BobFM,

WNIS/WTAR

Contributing sponsor banner

Outdoor billboard

Promotional poster

On all event eblasts

On all social media outlets

6' table to promote company

# CHELSEA WEST FEST *Local Music & Makes*

## SPONSORSHIP LEVELS

### GOLD SPONSOR

\$1,000

Logo placement on:

VEER Magazine ads

Craft Beer Magazine ad

Contributing sponsor banner

Promotional poster

On Facebook event page

Email Blast

Opportunity to distribute promotional material at the event

### SILVER SPONSOR

\$500

Logo placement on:

Contributing sponsor banner

Email Blast

Promotional Poster

Facebook event page

Opportunity to distribute promotional material at the event

### BRONZE SPONSOR

\$250

Logo placement on:

Contributing sponsor banner

Opportunity to distribute promotional material at the event

YES! WE WANT TO BECOME A SPONSOR



Company Name Contact Person

Address City State Zip Code

Phone Number Email

Signature

## SPONSORSHIP FORM

Please check the sponsorship package that best matches your desired level. Hope House Foundation is a 501c3 non-profit organization and all levels are tax deductible.

**PRESENTING SPONSOR** **\$3,000**

**PLATINUM SPONSOR** **\$2,000**

**GOLD SPONSOR** **\$1,000**

**SILVER SPONSOR** **\$500**

**BRONZE SPONSOR** **\$250**

Send completed form to:  
Hope House Foundation  
801 Boush Ave Suite 302  
Norfolk, VA 23510