



Event Description: Feather the Nest is an annual event hosted by Marvin Daniel, president of KDW Home and co-sponsored by Michael Berlucchi and Cole Werkheiser. Marvin wanted to establish an event focused on the individuals supported by Hope House Foundation to ensure they would have access to items for their home. The event is invitation only, “shower event”, cost of admission is a gift card/certificate and/or household/furnishing items from local/national retailers. The event draws approximately 400 to 500 people primarily from Virginia Beach. The following restaurants generously donate all the food: Aldo’s Ristorante; Bella Monte’ & Enoteca; Esoteric; Eurasia; Croc’s 19th St. Bistro; Chix Sunset Grill; Hot Tuna; Tessa’s Creation’s; Kelly’s Tavern; Taste Unlimited; Tautog’s Restaurant; Terrapin; Tempt and Waterman’s Surfside Grill. There’s also live music and adult beverages all complimentary.

SPONSORSHIP OPPORTUNITIES

EAGLE - PRESENTING SPONSOR (\$5,000):

- Category exclusivity
- Presenting sponsor will be featured as “Your Company” presents the Feather the Nest event and will be billed this way in the following with logo as well:
 - Logo on Step & Repeat banner @ press wall
 - Presented by on cocktail napkins
 - Individual Logo announcement on event Facebook page
 - On HHF website with link to company website
 - On formal invitation sent to over 1,500 people
 - Individual Logo on event slide show running at event
- Two primary placements of presenting sponsor banner with your company logo in event tent
- Logo tabletop signs placed in showroom

CARDINAL SPONSORS (\$1,500/each):

- Bar (Drink) Sponsor:
 - Logo on adult beverage drink cups
 - Logo on event Facebook page
 - Logo on slide show running at event
- Bar (Beer) Sponsor:
 - Logo on beer koozies
 - Logo on event Facebook page
 - Logo on slide show running at event
- Bar (Back) Sponsor:
 - Logo on cocktail napkins
 - Logo on event Facebook page
 - Logo on slide show running at event
- Invitation Sponsor:
 - Logo on bottom back of invitation
 - Logo on event Facebook page
 - Logo on slide show running at event
- Band Sponsor –
 - Logo sign on easel at performance area
 - Logo on event Facebook page
 - Logo on slide show running at event
- Décor’/Gift Table Sponsor
 - Logo sign on easel at Gift Table & worked into decorations
 - Logo on event Facebook page
 - Logo on slide show running at event

- Buffet Sponsor
 - Logo sign on easel at Buffet Table
 - Logo on event Facebook page
 - Logo on slide show running at event

BLUEJAY SPONSORS (\$500/EACH):

- Logo on slide show running at event