

SPONSORSHIP PACKAGE



THE HISTORY

For over 25 years, Shamrockin' In Ghent has been a tradition in the historical Ghent section of Norfolk. Originally called Greening of Ghent Hope House Foundation took it over several years ago and the location moved to Colley Avenue. This annual St. Patrick's Day event shuts down Colley Avenue between Shirley Avenue and Gates Avenue in Ghent and continues to draw attendees from all over Hampton Roads in the thousands. Always held the Friday before St. Patrick's Day in March. There will be live bands and area restaurants will feature Irish fare. Hope House Foundation expects large crowds based on the more than 4,000 in attendance recorded over the years.

WHERE THE MONEY GOES

100% of the proceeds from Shamrockin' In Ghent support the programs of Hope House Foundation, a 501c3 non-profit organization providing supportive services to over 120 adults with intellectual and developmental disabilities in the Hampton Roads area. Hope House is committed to building an inclusive community, and events—like Shamrockin' In Ghent—will help the individuals supported live independent lives of their own in their own homes within the community.



SPONSORSHIP LEVELS

POT OF GOLD SPONSOR

\$5000

PRESENTING SPONSOR

- Category exclusivity; Premier sponsor of event
- Featured as “Your Company Name presents the 2018 Shamrockin’ In Ghent” with the logo used in the following way:
 - On ads placed in VEER Magazine and in all event press releases
 - On official event promotional poster
 - On contribution sponsor banner
 - On all banners related to event
 - On event outdoor billboard
 - On event ad in Hope House Foundation Newsletter
 - On Hope House Foundation website with link to company website
 - On event land signs strategically placed one week prior to festival
 - On all social media outlets, as well as, Facebook event page
 - On all event eblast
 - Company standalone banner on stage (show mobile)
 - 10 X 10 booth for on-site exhibit space for promotions/merchandising

SPONSORSHIP LEVELS

EMERALD SPONSOR **\$2000**

- Logo placement on:
 - VEER Magazine ads
 - Contributing sponsor banner
 - Promotional poster
 - All event eblasts
 - All social media outlets
 - Facebook event page
 - 6' table to promote company

BLARNEY STONE SPONSOR **\$250** **LEPRACAUHN SPONSOR** **\$500** **SHAMROCK SPONSOR** **\$1000**

- Logo placement on:
 - Facebook event page
 - All event eblasts

- Logo placement on:
 - Contributing sponsor banner
 - Facebook event page
 - All event eblasts
 - Opportunity to distribute promotional material at the event

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SPONSORSHIP COMMITMENT FORM

YES...WE WANT TO BECOME A CORPORATE SPONSOR OF THE MARCH 10, 2018 SHAMROCKIN' IN GHENT!



Please check the sponsorship level that best matches your desired level. Hope House Foundation is a 501(c)3 non-profit organization and all levels are tax deductible.

Company Name: _____

Primary Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact **Elena Montello** for more information
DEVELOPMENT DIRECTOR

801 Boush Street, Suite 302
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emontello@hope-house.org
(757) 625-6161 x507

POT OF GOLD SPONSOR - \$5000

SOLD

EMERALD SPONSOR - \$2000

SHAMROCK SPONSOR - \$1000

LEPRECHAUN SPONSOR - \$500

BLARNEY STONE SPONSOR - \$250